

Privacy Policy

Major League Hacking, Inc ("MLH", "us" or "we") respects the privacy of the parties visiting its Website, the home page of which is located at <http://www.mlh.io>. The home page and accompanying pages will collectively be known as "Website". This Privacy Policy is intended to educate you on our policies and practices regarding the collection, use and disclosure of any Personal Information (defined below) and Anonymous Information (defined below) you submit to us or we collect through our Website. Unless otherwise defined herein, capitalized terms shall have the definitions assigned to such terms set forth in the MLH Terms and Conditions that you can find at Terms and Conditions and which incorporate this Privacy Policy "Personal Information" is information about you that is personally identifiable to you, like your name, address, email address, or phone number, as well as other non-public information that is associated with the foregoing. "Anonymous Information" is information that is not associated with or linked to your Personal Information; Anonymous Information does not allow the identification of individual persons. We collect and use Personal Information and Anonymous Information as indicated in this Privacy Policy.

User Consent

When you submit any Personal Information through our Website, you agree to the terms of this Privacy Policy and you expressly consent to the treatment of your Personal Information defined in this Privacy Policy.

Information Collected

We may collect Personal Information that you submit to us voluntarily through our Website or submitted to an event organizer at one of our Sanctioned MLH Events. We collect this information when you register, create and edit a profile, answer survey questions, enter contests, use certain features on the site, or submit information to an event organizer at one of our Sanctioned MLH Events. The types of information you can choose to provide on our site may include, without limitation,:

- Name, username, password, email address, and contact information.
- Billing and shipping addresses, credit card number, and expiration date.
- We or our third party service providers may also gather information relating to your devices, including: device model, operating system, browser type, unique device identifier, IP address, mobile phone number, mobile network carrier, location, and event information (such as application installations).
- Other Personal Information you choose to provide such as your preferences, etc.

Use of Information

We may use your Personal Information for the following general purposes:

- To fulfill or respond to your inquiries.

- To address administrative needs and communications.
- To improve our products and services.
- To contact you for internal business purposes.
- To provide you with newsletters, surveys, promotions, and notices on changes and upgrades to our products and services.
- Marketing communications from third parties at your request.

We use Anonymous Information such as web or mobile pages you have viewed, in order to analyze request and usage patterns so that we may improve our products and services, enhance our user experience, and gather broad demographic information for aggregate use. Anonymous Information consists of data that would not identify you personally; these records exclude information (such as your name) that makes them personally identifiable to you. We may disclose Anonymous Information to third parties that promote our products and services. MLH reserves the right to use and disclose Anonymous Information to third parties in its discretion.

Information Sharing

Except as otherwise stated in this Privacy Policy, we do not trade, rent, or share your Personal Information with third parties and we will not disclose financial information that is part of your Personal Information unless you request or authorize that we do so. If you provide Personal Information for a certain reason, we may use the Personal Information in connection with the reason for which it was provided. For instance, if you contact us by e-mail, we will use the Personal Information you provide to answer your question or resolve your problem and will respond to the email address from which the contact came.

MLH may disclose Personal Information to its corporate subsidiaries or entities affiliated with MLH. Any Personal Information provided to MLH's subsidiaries or entities affiliated with MLH will be treated by those subsidiaries and affiliated entities in accordance with the terms of this Privacy Policy.

We may share your Personal Information with third parties to provide you with the products and services that we offer you through the Website such as MLH Member Event organizers ("Event Organizers"). We make no representations or warranties as to how such Event Organizers will use your Personal Information. You expressly consent to the sharing of your Personal Information with our contractors and third party service providers (for example, without limitation, individuals providing support services to MLH Events Mailchimp, targeted advertising through facebook, twitter, etc) for the sole purpose of providing products and services to you.

We may participate in co-branding or co-promotional agreements with third parties pursuant to which we may share Personal Information with such third parties ("Partner Companies"). For example, we may participate in agreements with Partner Companies pursuant to which we provide the Partner Companies with a URL and a customer registration page co-branded with, or private labeled by, the Partner Companies, and the Partner Companies distributes and promotes the URL to its customers. A Partner Company may have access to Personal Information that we collect from

their customers. As a result, if you register on the Website through a Partner Company, we may provide your Personal Information to the Partner Company. We do not control the privacy practices of these Partner Companies.

We may participate in co-branding or co-promotional agreements with third parties pursuant to which we may share Personal We may offer you the chance to participate in drawings, contests, giveaways, and promotions ("Special Promotions") through our Web site. By registering for a Special Promotion, you agree to the official rules that govern that Special Promotion, which may contain specific requirements of you, including, except where prohibited by law, allowing the sponsor(s) of the Special Promotion to use your name, voice and/or likeness in advertising or marketing associated with the Special Promotion. If you choose to enter a drawing, contest or other promotion, personally identifiable information may be disclosed to third parties or the public in connection with the administration of such Special Promotion, including, without limitation, in connection with winner selection, prize fulfillment, and as required by law or permitted by the Special Promotion's official rules, such as on a winners list.

MLH may use your Personal Information in order to provide to third parties non-personal aggregated information about you that does not allow you to be identified or contacted and that is combined with the Personal Information of other users ("Aggregate Information"). For example, we might inform third parties regarding the number of users of our site and the activities they conduct while on our site. We might also inform a company that performs services or that provides products and/or services to MLH (that may or may not be a MLH business partner or an advertiser on our site) that "50% of our users live in the USA" or that "85% of our users have purchased products and/or services which can be downloaded from MLH's Web site." Depending on the circumstances, we may or may not charge third parties for this Aggregate Information. We may not limit the third parties' use of the Aggregate Information.

If another company acquires our company or our assets, that company will possess the Personal Information we have collected and that company will assume the rights and obligations regarding your Personal Information as indicated in this Privacy Policy.

Under the following scenarios, we may be required to share your Personal Information:

- If we believe it is necessary to share information in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving possible threats to the physical safety of any person, violations of our Terms of Use or as otherwise required by law.
- If we respond to subpoenas, court orders or legal process, or if we need to establish or exercise our legal rights or defend against legal claims.
- If we believe it is necessary to restrict or inhibit any user from using any of our Websites, including, without limitation, by means of "hacking" or defacing any portion thereof.

Opt-Out

You have options regarding the collection, use and sharing of your Personal Information. When you receive promotional communications from us, you may specify a preference to stop receiving

further communications from us and you will have the chance to "opt-out" by following the unsubscribe instructions indicated in the communication you receive. Despite your selected preferences, we may send you communications regarding the services we provide to you, such as notices about administrative updates, transaction reports, notices of new Website releases, and notices regarding changes to the Website, updates to our Privacy Policy, Terms of Use, or other policies.

You may make changes to any of the Personal Information in your account by editing your online profile.

California Privacy Rights

As provided by California Civil Code 1798.83, if you are a California resident, you have the right to receive (a) information identifying any third party company(ies) to whom we have disclosed your Personal Information to in the past year; and (b) a description of the categories of Personal Information disclosed. To obtain such information, please email your request to hi@mlh.io with [California Privacy Rights Request] in the subject line.

Children's Information

Our Website is not intended to be used by children, and we will not knowingly collect personally identifiable information from children.

Other Websites

Our provision of a link to any other website or location is for your convenience and does not indicate our endorsement of such other website or location or its contents. We have no control over, do not review, and cannot be responsible for these outside websites or their content. Please be aware that the terms of our Privacy Policy do not apply to these outside websites.

Cookies and Similar Technologies

We may use pixel tags, cookies, and/or other similar technologies to collect visitor information.

Cookies, for example, are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser. They make it possible for us to save the items in your shopping cart until you are ready to check out, recognize your browser when you visit, and provide you with information about products that interest you. By doing this, we can customize your return visits and save you time during checkout. It is possible to deactivate cookies from being used in your browser by turning the feature off, but in order to enjoy the benefits of being a registered user, your browser must be set to accept cookies.

Security

Your account is password protected for your privacy and security. You need to prevent

unauthorized access to your account and Personal Information by selecting and protecting your password, and limiting access to your computer, phone and browser by taking precautions such as signing off after you have finished accessing your account. We use industry standard measures to protect Personal Information. However, we cannot guarantee the security of account information. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of user information at any time.

Updates to Privacy Policy

We may modify this Privacy Policy from time to time by posting updates on this page. Please check back regularly to view any updates.

This Privacy Policy was last updated on July 28, 2016.

Contact Us

Should you have any questions, concerns or feedback regarding this Privacy Policy, please contact us by email at: hi@mlh.io.